



Polymers for Europe Alliance to Host Webinar on Global Trade, Geopolitics & Sustainable Polymer Production

The Polymers for Europe Alliance is pleased to announce an exclusive members-only webinar:

Securing Europe's Polymer Future: Trade, Geopolitics, and Sustainable Production

- **Date:** 25 April 2025
- **Time:** 15:00–17:00 CET
- **Location:** Online (Members Only)

As global market dynamics continue to shift, the European polymer industry is facing unprecedented challenges. Rising energy costs, increased competition from low-cost regions, and evolving geopolitical tensions are driving production out of Europe — while deepening reliance on external suppliers.

In this pivotal moment, the Alliance is bringing together leading industry voices from both Europe and the U.S. to explore key developments and strategic responses. This webinar will offer forward-looking insights on:

- Global trade dynamics shaping the polymer supply chain
- Geopolitical risks and shifting production strategies
- U.S. market insights and trends
- Industry perspectives on sustainable production in Europe

Don't miss this opportunity to gain valuable insights into the global factors shaping Europe's polymer industry and explore strategies to enhance resilience, sustainability, and competitiveness

🔗 **Register now for the webinar** (Members Only): <https://forms.gle/xcVZrvnSM5TdoN1ZA>

🔗 **Registration is free for Alliance members.** Not a member yet? Register today to gain access to this exclusive discussion: <https://polymercomplyeurope.eu/node/210/register>

In parallel with the webinar, the Alliance proudly continues the celebration of its 10th anniversary with the 2024 edition of the Polymer Producers Awards – Europe's leading benchmark for supplier excellence in the plastics industry.



This year, voting places a special spotlight on Commitment to the European Market, evaluating suppliers across six key criteria: **Delivery Reliability, Polymer Quality, Communication, Circularity, Innovation, Commitment to the European Market.**

🏆 Winners will be recognized in 12 polymer categories, along with a special 10 Years' Achievement Award honoring consistent performance over the past decade.

🗳️ **Voting is open until 20 May 2024 – free and confidential for all polymer users in Europe. To vote, you need to create an account with the Polymers for Europe Alliance.**

- Register for free [here](#)
 - Cast your vote [here](#)
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About Polymers for Europe Alliance

The Alliance was initiated by the European Plastics Converters association (EuPC) during its General Assembly in May 2015. It is an online, confidential information platform open to all parties who have an interest in the competitive conversion of polymers in Europe. Its objectives are to provide factual public information on the status of the polymer supply situation in Europe and to re-establish a constructive dialogue with the supply base. The initiatives of the Alliance also include the Best Polymer Producers Awards for Europe, which are now organised on an annual basis. In this Europe-wide online customers' satisfaction survey all users of polymers in Europe can rate their best suppliers of the year.

polymercomplyeurope.eu/pce-services/polymers-europe-alliance

About European Plastics Converters (EuPC)

EuPC is the EU-level Trade Association, based in Brussels, representing European Plastics Converters. Plastics converters (sometimes called "Processors") are the heart of the plastics industry. They manufacture plastics semi-finished and finished products for an extremely wide range of industrial and consumer markets - the automotive electrical and electronic, packaging, construction and healthcare industries, to name but a few.

www.plasticsconverters.eu

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